

# MMT General Artwork Specs

## HOW TO SUPPLY ARTWORK

- CD/DVD
- EMAIL up to 12 megs
- FTP transfer – see separate spec sheet

## MAC FORMATS

- Adobe CS2
- Quark Xpress
- Macromedia Freehand

All programs are current versions.

## PC FORMATS

Files submitted from PC programs need to be saved in an Apple compatible format. All typefaces need to be converted to curves/paths/outlines. From Corel Draw, export as adobe illustrator (.ai). Please also supply the native Corel Draw file.

## MMT COLOUR MATCHING

Where possible, please supply an industry standard proof and specify PMS colours for accurate colour matching.

## HOW TO SCALE ARTWORK

If your print will be viewed at a distance of **less** than 15–25m use the Twist specs, if more, use the Drum specs. If you're unsure about viewing distance, use the Twist specs or contact your MMT sales representative.

## PDF FORMATS

MMT require PDF files to be supplied at 400dpi, CMYK, set-up to the correct scale and created using 'Press Quality' settings

## TWIST SPECS

Files should be set-up with bleed to one of the following scales\*:-

10% @ 400dpi

25% (1/4) @ 400dpi

33% (1/3) @ 300dpi

50% (1/2) @ 200dpi

100% @ 100dpi

*\*Jobs under 2m<sup>2</sup> set up at 100% final size.*

## DRUM SPECS

Files should be set up at 3.28%@300dpi of finished size. Please add 2.5mm bleed on all sides of art.

## For Best Results

- Supply layout files and all support files including fonts
- Supply all image files in high resolution and CMYK
- Supply layered photoshop files where possible
- Use PMS spot colours as much as possible for MMT colour matching
- Scale your job to the correct MMT scale (see specs above for scale)
- Set-up Twist files as vector art where possible
- Supply a hardcopy for final checking

Please contact MMT Graphics Department if you have any queries:

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